



## Advertising Submittal for the *Piper*

Use this form to: *Take out advertising space in one or more issues of the Piper*

Submit this form to: *Office Administrator, Kris Spencer-Jones*

Phone: (650) 321-5026, Ext. 11 • E-mail: kris@juniorleaguepa.org

Date: _____ Requested by: _____		Advertiser
Name: _____	Signature: _____	
Address: _____		
Phone: _____	Fax: _____	E-mail: _____

**Instructions:**

1. Select the ad size you wish to purchase and check off the ad size and rate below. (See back of form for ad sizes.)
2. Select the issue(s) in which you want your ad to appear.
3. Mail or fax full payment and this submittal form to the JLPA•MP offices by the deadline dates listed below.  
**Late submittals cannot be accepted and will be held until the next issue.**
4. Please submit camera-ready, black and white artwork saved as a tiff or pdf to [Kris via e-mail](mailto:kris@juniorleaguepa.org) or on disk.

### Piper Deadlines

Please check box(es) indicating the issue in which your ad is to run.

<u>Issue</u>	<u>Deadline</u>	<u>Issue</u>	<u>Deadline</u>
<input type="checkbox"/> September 2005	August 1, 2005	<input type="checkbox"/> Feb/Mar 2006	January 9, 2006
<input type="checkbox"/> October 2005	September 6, 2005	<input type="checkbox"/> April 2006	February 27, 2006
<input type="checkbox"/> November 2005	October 3, 2005	<input type="checkbox"/> Summer 2006	May 15, 2006
<input type="checkbox"/> Winter 2006	November 28, 2005		

**Advertising Rates (sizes on reverse)**

One Column Half Page: \$75

Two Column Half Page: \$100

Half Page: \$150

Full Page: \$300

Classified Connection  
 \$25 for a basic ad of 40 words  
 \$50 for 41-80 words

Special discounts are available for an eight issue series of *Piper* ads. Contact the Office Administrator for further details. ("Classified Connection" ads not included...)

**Total Due: \$** \_\_\_\_\_

**Payment Information**

Check is attached and made payable to JLPA•MP

Charge my Visa/MC

Visa/MC #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ V-Code: \_\_\_\_\_  
*(V-Code: series of numbers located in the signature area)*

Signature: \_\_\_\_\_

Approval Code (office use only): \_\_\_\_\_

Full Page: (\$300)

8" x 10.5"

Half Page: (\$150)

5" x 7.5"

Two Column

Half Page: (\$100)

5" x 5"

One Column

Half Page: (\$75)

5" x 2.5"