

sustaining our legacy  planting seeds for the future

Junior League of Palo Alto•Mid Peninsula

General Meeting Minutes ~ Wednesday, January 6, 2010

6:30 p.m. Social and Dinner; 7 p.m. – 9:00 p.m. Meeting

Oshman Family Jewish Community Center

The meeting was called to order at 7:03 by President Jan Woolsey with announcements and a slide show of League activities from November and December 2009.

Announcements included:

- Endowment Fund Heart to Heart Campaign – a new way to honor and appreciate friends/colleagues and support the Endowment Fund. Cost is \$50 per honoree (up to 3), 4 honorees for \$150; 6 for \$250; 8 for \$300; 10 for \$400.
- Four Seasons, Silicon Valley has donated 50 \$50 gift certificates, which will be sold for for \$25. Please contact the Fundraising VP to purchase.
- Training Dates coming up:
 - Personal Finance Workshop on 1/26
 - Family Happiness and the Right Way to Praise Your Kids – 3/25 in Palo Alto
 - April 20 – Earth Day – Home Green Home with Sloane Barnett
- DIAD upcoming opportunities:
 - 1/30 – St. Anthony’s Dining Room – Breakfast and Lunch Shift
 - 2/27 – Collective Roots Community Garden DIAD @ EPACS 9 am to 12 pm
 - 2/15 – CPS Children’s Book Drive
 - 4/24 – Rebuilding Together DIAD
- Provisional 80s Prom – 2/6 @ 8 PM. \$50 per person/\$90 couple.
@ Club Illusions, Palo Alto. 15% Discount @ House of Humor use code “Bananarama”

JLPA•MP Business

The minutes of the September 2010 meeting were approved by the membership with all in favor and no abstentions.

League Treasurer Bena Vohra gave an overview of the League’s current financial picture and provided insight on how the League budget is prepared each year. The Full Budget will be presented to the General Membership at the March 17, 2010 General Membership Meeting.

Developing the Potential of Women – Membership Development Council

Nominating:

- The Nominating Committee presented the 2010-2011 JLPA*MP Board Of Directors Slate. The BOD Slate passed with no objections and no abstentions.
- The Nominating Committee presented 2010-2011 JLPA*MP Nominating Committee Chair Elect Tara Roussel. This nomination was passed with no objections and abstentions.
- The 2010-2011 Nominating Committee Slate was presented to the Membership for voting.

February Neighborhood Meetings

Neighborhood Meetings will be available throughout February and sign ups are available online. Daytime and Evening meetings are available as well as a lunchtime meeting from 11:30 – 1:30.

Annual Dues and Renewal notices will be mailed shortly. Members should be on the lookout for those as well as be aware of any discrepancies.

Membership Development VP Joanne Pasternack-Bardin introduced “MRS. N.” Member Resources Support Network – an opportunity for members to support each other in three categories – Work, Relationships and Fertility. Sustainer Advisor, Carrie Drake shared a personal story to explain the power and drive behind MRSN.

Improving Communities through Effective Action and Leadership:

Support The Shop:

- The Swap – Sat Jan 30th – Bring 5 items, swap tokens and then find 5 new things.
- Thank You to the Finishing Touches Home Tour – Eugenie Atherton, Fundraising VP. Some Highlights: 1000 Guests – doubled attendance; doubled boutique size. Numbers are still coming in but preliminary numbers are that we made over \$70,000.

Guest Speaker: Heather McLeod Grant, Monitor Institute presented the AJLI Roadmap for the Future.

AJLI hired an organization to analyze how AJLI is keeping pace with today’s world. Our League is 45 years old with thriving membership and the ability to support projects. However, now is the time to turn introspective.

There is a JLPA*MP taskforce established for next year that will work on incorporating suggestions from AJLI research.

Strategic Roadmap for the Future

- Primary Goal in Creating The Roadmap For the Future: How has the League kept pace with women's lives – recruiting members, etc.?
 - Create a strategic plan that resonates with 292 leagues – provide a system of choices for future action; broad and generalized recommendations that can be customized for local Leagues
- More than 15 million women in the US share the values of the JL
 - JL has a long history of developing women as civic leaders
- The marketplace of volunteer organizations has become proliferated. How does the JL stay significant in the next 20 years?
 - JL is different as it trains its volunteers.
- There has been a 15-year membership decline of 10% - a 1/3rd of the Leagues are struggling to recruit and sustain members.
 - Typical membership is that members join in 20s, get married and get more involved; the point at which you are supposed to be most involved in the League is the point at which you are most involved in careers, schools and other civic organizations.
- Five Questions are:
 - Focus of 3-year Mission - what is the focus? Direct impact & systematic impact Celebrate the develop as women as community leaders – volunteering, leadership, participating, philanthropy
 - AJLI Vision – Global aspects of the mission of the organization
 - Membership Model – arc of women's lives, making membership more flexible –
 - Governance and Management
 - Role of AJLI HQ – All communication goes through individual Presidents – how can AJLI communication be enhanced? Knowledge management, Geographic Collaboration; Segmented Service Levels – support thriving and struggling Leagues; Thought Leadership.
- Next Steps November – April – Eleven Design Teams around the country are looking at recommendations

Promoting Volunteerism:

A New Project Unveiled! – Jan Woolsey and Ann-Christel Graham

Project Development created a themed Done In a Year – completed in a year but open to extension with the following parameters: evening placement, adult population, direct service to the client – hands on and a project that allowed groups of JL volunteers to work together.

2010-11 DIAY – Shelter Network Presented by Ann-Christel Graham

- JL designed curriculum taught via life skills workshops at 2 Shelter Network Locations
- Resume Skills, Interview Skills, Basic computer skills, money management - goal is to empower clients to seek and obtain more stable employment.

Member Recognition – Karin Dillon and Dawn Sullivan

Gae Sares, Noelle Queen, Zee Zee Matta, Sarah Hollister

Celebrating 45 Years of JLPA•MP – Heather Bauer and Monica Rawlins

A Champagne Toast and Cupcakes!

- 208th League on Feb 18, 1965 – total membership was 391. 1st Piper in March 1965 and 1st Yearbook in June 1965.
- Shop was established in 1970! The Shop as returned over 4 million dollars in that time!
- Fundraising Over The Years – League “Follies”, Award-winnings cookbooks, Fashion Show; Holiday Boutique; Endowment Fund; Galas; Home Tours.
- 94 Community Projects over 45 years! – The Tech Museum, Rosalie Rendu; EPA Tennis, Health and Hospice; Stanford Mommy Van; Art in Action; Christmas in April – Rebuilding Together; Numerous Literacy Projects.
- 1982 – dedication of Gatehouse as a historic landmark.

President Jan Woolsey adjourned the meeting at 8:57 PM.

Respectfully submitted,
Kathleen Castaillac, Secretary